



Waterloo Business Management Ltd.

- ThinkINKS -

"Raising Money for Organisations by Recycling Used Ink Cartridges"

Industry Facts...

- Best estimates states that over 45 million printer cartridges are used in the UK each year!
- The majority of the 'waste' cartridges are dumped into landfills or worse, end up in our oceans
- Sky Ocean Rescue have quoted: "...by 2050, it is estimated that the total amount of plastic in our oceans will weigh more than the total amount of fish..."
- The WEEE (Amendment) Regulations 2009, set recovery targets for organisations to be more responsible and accountable for their electronic waste to be implemented by 2016 and achieved by 2019



*Information is taken from a study by Dr. Michael Gell of Xanfeon, commissioned by UKCRA (UK Cartridge Remanufacturers Association) in December 2008 and The Centre for Remanufacturing and Reuse report on Carbon Footprint in 2007

Also see <u>www.ban.org</u> for more information from Basel Action Network about the impact of E-waste being dumped in poorer countries





Who we are...

- Family run business since 2009
- We generate funds for organisations through recycling used ink cartridges
- We work with schools, charities and other organisations, encouraging people to 'donate' their used cartridges
- Based in North West England, we have 3 sites and process in excess of 150,000 printer cartridges each month







Let's Work Together

What we want you to do...

Collect used Printhead ink cartridges
Encourage your contacts to get involved

How we can help...

Direct support

wbm

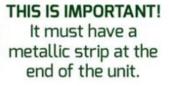
Provide boxes & arrange collections

What's in it for you...

EEE Money! The more you collect, the more funds you receive!







Let's Get Started...

WHO Desktop Printers Home users Small Offices Large Businesses

WHERE Colleagues Volunteers Friends & Family Schools Organisations

HOW Tell people! Website Social Media Mailshots Leaflets / Flyers Talks / Presentations

WHEN Now! Fundraisers Charity Events Meetings What's in the Diary?!





