



Waterloo Business Management Ltd.

- ThinkINKS -

“Raising Money for Organisations by Recycling Used Ink Cartridges”

Industry Facts...

- 💧 Best estimates states that over **45 million** printer cartridges are used in the UK each year!
- 💧 The majority of the 'waste' cartridges are dumped into landfills or worse, end up in our oceans
- 💧 Sky Ocean Rescue have quoted: *"...by 2050, it is estimated that the total amount of plastic in our oceans will weigh more than the total amount of fish..."*
- 💧 The WEEE (Amendment) Regulations 2009, set recovery targets for organisations to be more responsible and accountable for their electronic waste - to be implemented by 2016 and achieved by 2019



*Information is taken from a study by Dr. Michael Gell of Xanfeon, commissioned by UKCRA (UK Cartridge Remanufacturers Association) in December 2008 and The Centre for Remanufacturing and Reuse report on Carbon Footprint in 2007

Also see www.ban.org for more information from Basel Action Network about the impact of E-waste being dumped in poorer countries

Who we are...

- 💧 Family run business since 2009
- 💧 We generate funds for organisations through recycling used ink cartridges
- 💧 We work with schools, charities and other organisations, encouraging people to 'donate' their used cartridges
- 💧 Based in North West England, we have 3 sites and process in excess of 150,000 printer cartridges each month



Let's Work Together

What we want you to do...

- 💧 Collect used Printhead ink cartridges
- 💧 Encourage your contacts to get involved



How we can help...

- 💧 Direct support
- 💧 Provide boxes & arrange collections



What's in it for you...

£££ Money! The more you collect, the more funds you receive!

Let's Get Started...

WHO

Desktop Printers
Home users
Small Offices
Large Businesses

WHERE

Colleagues
Volunteers
Friends & Family
Schools
Organisations

HOW

Tell people!
Website
Social Media
Mailshots
Leaflets / Flyers
Talks / Presentations

WHEN

Now!
Fundraisers
Charity Events
Meetings
What's in the Diary?!



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Important References:

Waste Carrier License: CBDU 74010

Waste Exemption (T16): WEX090971